



Annual Events Calendar (Education Sector)

August 2024 – July 2025

A Proposal By :

CEZARS™
KITCHEN

Overview

Cezars Kitchen seeks to build a movement that helps inspire schools across the country to re-imagine school cafeterias. We believe our cafeterias have the potential to be powerful educational and community spaces, where students learn social skills, develop a sense of community, and have the opportunity to eat a healthy meal.

The goal of this calendar is to support our community having a positive transformative regular presence in the cafeteria. Here you will find quick, easy, and adaptable programs & activities that you and your school community can do to create a safe, inclusive, and joyful breakfast & lunch experience where making the healthy choice is the easy (and cool) choice.

Contents

1) Types of Programs:-

- Eat Healthy Programs
- Educational Programs
- Special Programs
- Beyond the Kitchen Program

2) Events Calendar 2024/2025

3) Monthly Events details

EAT HEALTHY PROGRAMS

Meatless Monday

Cezars Kitchen will serve meatless menu on a selected **Monday** of the month (once per school term).

Meatless Monday is a global movement that encourages people to reduce meat in their diet for their health and the health of the planet.

***Please refer to the annual events calendar.*



ORGANIC Wednesday

Cezars Kitchen will serve a menu made from organic ingredients on a selected **Wednesday** of the month. (once in a school term).

Organic foods often have more beneficial nutrients, such as antioxidants, other than their conventionally-grown counterparts.

***Please refer to the annual events calendar.*



For this event, Cezars Kitchen will be serving fruits as snacks/dessert (whole/slice) once a month as compulsory on a selected Friday!

Having **fruits** as healthier option of snacks for a healthier eating habits!

***Please refer to the annual events calendar.*

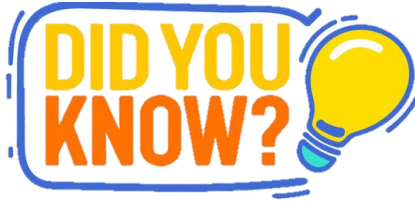
EDUCATIONAL PROGRAMS



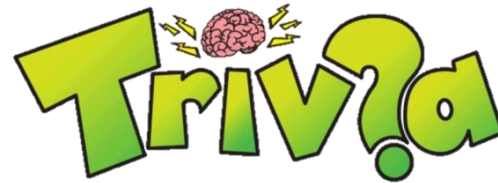
Dietitian's Corner

Certified CK Dietitian will visit schools & open a separate corner (booth) for sharing sessions about specific topics related to food and nutrition.

**Dietitian school visits depend on dietitian's schedule



This program is all about **educating** the students about food and nutrition. Cezars Kitchen will open a separated corner *with Dietitian present for certain foods information / category / nutrition, themed at the cafeteria.



Cezars Kitchen will have fun & **exciting** trivia games! Various posters and question cards about food & nutrition will be placed at the cafeteria's community board, separated corner counters / booth *with Dietitian present / online trivia (QR code scanning)



Cezars Kitchen will release fruits nutrition information posters of different types of fruits every month (**twice per month**). This campaign is aimed at bringing more awareness about the health benefits of fruits, thereby encouraging the community to consider healthier lifestyles and dietary choices.

SPECIAL PROGRAMS



Our chef will prepare a special menu to celebrate national/religion events that being celebrated at our operating countries such as Christmas, Halloween, Chinese New Year, Hari Raya, and many more.

***Please refer to the annual events calendar.*



Voting & Feedback programs organized by Cezars Kitchen where students will get to let us know what more they are looking forward from the cafeteria.

***Please refer to the annual events calendar.*

CK2U

“Cezars Kitchen to You” is a specials programs to celebrate & show our appreciation towards the Cezars Kitchen community & the world.

***Please refer to the annual events calendar.*



**Beyond
The Kitchen**
with
Cezars Kitchen



BEYOND THE KITCHEN

KEY OBJECTIVES

- Community engagement and added support!
- Educate healthy balanced Food!
- Create a fun (interactive) activity!
- Learn about Farm to Fork!
- Build passion around cooking!
- Spark interest about nutrition!

TARGET AUDIENCE

- Students, teachers or parents!

DURATION

- 45 minutes to 1 hour
- After school hour





Program : Live Cooking Demo by Regional Executive Chef

*****Programs are tailored for your community and spaces.***

CEZARS
KITCHEN



Program : Nutrition talk – Healthy & Balance Diet among children

***Programs are tailored for your community and spaces.*



Program : CK Dietitians Sharing Session

***Programs are tailored for your community and spaces.*

EVENTS CALENDAR

Event calendar 2024 /2025

August 2024 – November 2024

August

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	★ 23	24
25	26	27	★ 28	29	30	31

August

23rd: Back to Schools Welcome Party
28th: Merdeka Day!

September

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	★ 12	13	14
15	16	★ 17	18	19	20	21
22	23	24	25	26	27	28
29	30					

September

12th: Chuseok
12th: Malaysia Day
17th: Jugoya/Tsukimi

October

S	M	T	W	T	F	S
		1	2	3	★ 4	5
6	7	8	9	10	11	12
13	14	15	★ 16	17	18	19
20	21	22	23	24	★ 25	26
27	28	29	30	★ 31		

October

04th: World Teacher's Day
16th: World Food Day
25th: Deepavali
31st: Halloween

November

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	★ 8	9
10	11	12	13	14	15	16
17	18	19	★ 20	21	★ 22	23
24	25	26	27	28	29	30

November

8th: Pepero Day
20th: Children's Day
22nd: Thanksgiving

★ All Locations ★ Japan ★ Malaysia ★ Singapore ★ Korea

Event calendar 2024 /2025

December 2024 – March 2025

December

S	M	T	W	T	F	S
1	2	3	4	5	★ 6	7
8	9	10	11	★ 12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

December

06th: We Want To Hear From You
12th: Happy Holiday!

January

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	★ 10	11
12	13	14	15	16	17	18
19	20	21	22	★ 23	24	25
26	27	28	29	30	31	

January

10th: Happy New Year
23rd: Lunar New Year

February

S	M	T	W	T	F	S
						1
2	3	★ 4	5	6	7	8
9	10	11	12	13	★ 14	15
16	17	18	19	★ 20	21	22
23	24	25	26	27	28	29

February

4th: World Cancer Day
14th: Valentine's Day
20th: Muffin Day

March

S	M	T	W	T	F	S
						1
2	3	★ 4	5	6	7	8
9	10	11	12	13	★ 14	15
16	17	18	19	★ 20	21	22
23	24	25	★ 26	27	28	29
30	31					

March

4th: Hinamatsuri
14th: White Day
20th: St. Patrick's Day Specials
26th: Hari Raya Aidilfitri

★ All Locations ★ Japan ★ Malaysia ★ Singapore ★ Korea

Event calendar 2024 /2025

April 2025 – July 2025

April

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	★ 17	18	19
20	21	22	23	24	★ 25	26
27	28	29	30			

April

17th: World Banana Day
25th: World Superhero Day

May

S	M	T	W	T	F	S
				1	★ 2	3
4	5	6	7	8	9	10
11	12	13	★ 14	15	★ 16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

May

2nd: Children's Day
14th: Mother's Day
16th: Teacher's Day

June

S	M	T	W	T	F	S
1	2	3	4	5	★ 6	7
8	9	10	11	12	★ 13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

June

6th: Doughnut Day
13th: End of School Party

July

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

★ All Locations ★ Japan ★ Malaysia ★ Singapore ★ Korea



- **Back to Schools Welcome Party: 1st month of schools start**

- Cezars Kitchen welcoming back student to school.
- Activity: We will be serving different kind of chocolate chip cookies (orange choc chips/Oreo choc chips/espresso choc chips. Etc) to celebrate this day.



- **MERDEKA DAY: AUG 26 – 30 (Whole week)**

- 31st August marks the day that the Federation of Malaya (Malaysia) gained its independence from the UK in 1957.
- Activity:
 - To celebrate Merdeka, Malaysia national dish (Nasi Lemak) will be served at the cafeteria! (EDU&BNI)
 - Colouring contest! (EDU)



SEPTEMBER 2024



KR

- **CHUSEOK – SEPT 12**

- Chuseok which means “Autumn Eve” is one of Korean’s Cherished Holidays because it is a celebration to spend time with the loved ones and enjoy food together.
- Activity: We’ll be serving popular Korean set of meal to celebrate Chuseok



MY

- **MALAYSIA DAY: SEPT 12**

- Malaysia Day is a public holiday held on 16 September every year to commemorate the establishment of the Malaysian federation on the same date in 1963
- Activity: We’ll be serving popular Malaysian traditional dishes (Malay/Chinese/Indian) to celebrate Malaysia Day



JP

- **JUGOYA / TSUKIMI – SEPT 17**

- Night of the harvest Moon- Tsukimi or Otsukimi, meaning, "moon-viewing", are Japanese festivals honoring the autumn moon, a variant of the Mid-Autumn
- Activity: We’ll be serving Tsukimi Dango, Autumn Vegetables, Moon Shaped Desserts, Rabbit Otsukimi to celebrate.



OCTOBER 2024 (1/2)

JP SG KR



- **WORLD TEACHERS' DAY: OCT 4**

- World Teachers' Day is an international day held annually on 5 October to celebrate the work of teachers
- Activity: CK onsite team provide FREE cookies / Pastry / muffins / snacks / cakes for teachers as appreciation. Serves in a basket / box with wishing cards.



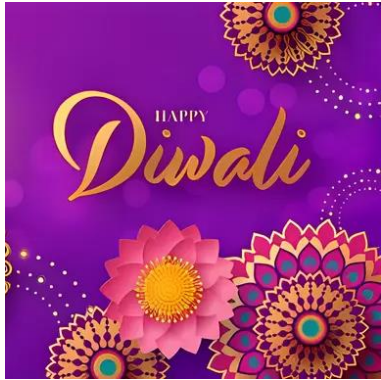
- **WORLD FOOD DAY: OCT 16**

- World Food Day is an international day celebrated every year worldwide on October 16 to commemorate the date of the founding of the United Nations Food and Agriculture Organization in 1945.
- Activity: TBA (As of today, the theme for World Food Day 2024 has not been announced yet.)



MY JP SG KR

OCTOBER 2024 (2/2)



• DEEPAVALI: OCT 25

- Deepavali / Diwali is the Hindu festival of lights, with variations celebrated in other Indian religions. It symbolises the spiritual "victory of light over darkness, good over evil, and knowledge over ignorance".
- Activity: We will serve Indian curry-based special meals and Indian famous snacks to celebrate Deepavali

MY JP SG KR



• HALLOWEEN: OCT 31

- Halloween or Hallowe'en is a celebration observed in many countries on 31 October. Today Halloween is considered a holiday for dress-up and fun, especially for children.
- We will be selling Halloween theme inspired menu / Desserts

JP SG



NOVEMBER 2024



KR

- **PEPERO DAY: NOV 8**

- Pepero Day is an unofficial gifting holiday in South Korea. It's treated a lot like Valentine's Day, but instead of gifting Pepero to your significant other or crush, you give it to people that made you smile in the past year.
- Activity: TBA



SG MY

- **CHILDREN'S DAY: NOV 20**

- Children's Day is a commemorative date celebrated annually in honour of children.
- Activity: We will serve bites or small food item for kids to enjoy as snacks such as tater tots, Macaroni and Cheese Cups



MY JP SG KR

- **THANKSGIVING: NOV 22**

- Thanksgiving is a federal holiday in the United States, celebrated on the fourth Thursday of November
- We will serve traditional Thanksgiving menu (stuffing/gravy/cranberry sauce) on this day!



DECEMBER 2024

MY JP SG KR



- **WE WANT TO HEAR FROM YOU: DEC 6**

- An opportunity for the customer to let us know how we may serve the community better & what menu they would like to have it featured in the cafeteria menu
- Carry out a survey on what they want to be serve on next year.



MY JP SG KR



- **HAPPY HOLIDAYS: DEC 12**

- Observed primarily on December 25 as a religious and cultural celebration among billions of people around the world
- Activity:
 - To celebrate, Christmas Themed Menu/snacks/desserts will be served at the cafeteria!
 - Interactive workshop - Gingerbread house/ Christmas theme dessert



Community Engagement



Increase Sales

JANUARY 2025



MY JP SG KR

- **HAPPY NEW YEAR: JAN 10**
 - To welcome the New Year of 2025, please look forward to our new exciting menus that will be served our cafeteria!
 - Activity: We will be introducing and serving new cafeteria menu to celebrate new year!



MY JP SG KR

- **LUNAR NEW YEAR: JAN 23**
 - To celebrate the Lunar New Year of 2025, join us for a special culinary journey featuring traditional dishes that honor this auspicious occasion.
 - Activity: We will be serving traditional steamed Chinese food to celebrate the new year.



FEBRUARY 2025



- **WORLD CANCER DAY: FEB 4**

MY JP SG KR

- World Cancer Day is an international day marked on 4 February to raise awareness of cancer and to encourage its prevention, detection, and treatment.
- Activity: We will be selling a special recipe, and the profits will be donated to each country's cancer research and support organizations.



- **VALENTINE'S DAY: FEB 14**

JP SG KR

- Every year on 14th February we celebrate romantic love, friendship, and admiration by sending messages of love and affection to partners, family, and friends.
- For Valentines Day, we will be having special pre-order strawberry-based desserts that students may pre-order & give to their loved ones on the day.



- **MUFFIN DAY: FEB 20**

MY

- National Muffin Day is celebrated on February 20th each year. The day was established to honour the popularity of muffins in the 1980s, when many coffee shops and bakeries started promoting them as breakfast items.
- We will be selling muffin on the event day!



MARCH 2025 (1/2)



JP

- **HINAMATSURI: MARCH 3 (JP)(EDU)**

- Hinamatsuri is a special holiday in Japan with unique foods and decorations (Girl Festival)
- Activity: We will serve Chirashizushi, Hamaguri Osuimono (Clam Clear Soup) & more.



JP KR

- **WHITE DAY: MARCH 14**

- White Day is celebrated annually on March 14, one month after Valentine's Day, when people give reciprocal gifts to those who gave them gifts on Valentine's Day.
- For White Day, we will be having special pre-order strawberry-based desserts that students may pre-order & give to their loved ones on the day.



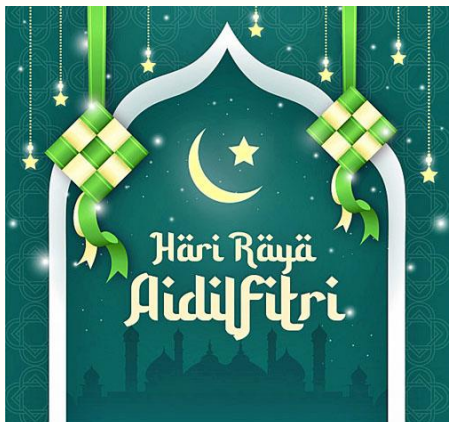
MARCH 2025 (2/2)

MY JP SG KR



- **St. Patrick's Day Specials: MARCH 20**

- Saint Patrick's Day, or the Feast of Saint Patrick, is a cultural holiday held on 17 March
- Green Food Items , Clover Shaped Items , Fish & Chips , Corned Beef & more



- **HARI RAYA AIDILFITRI: MARCH 26**

- Hari Raya Aidilfitri (Eid Mubarak) is a month-long and annually celebrated event that marks the end of the Muslim fasting month, also known as Ramadan.
- Cezars Kitchen will be serving Malay traditional food to celebrate Aidilfitri.

MY JP SG KR



APRIL 2025



- **BANANA DAY: APRIL 17**

- Bananas are one of the world's most popular fruits and have been cultivated for centuries. They are known for their sweet taste, creamy texture, and many health benefits
- Activity: We will be giving out a special menu containing banana on the day (banana cake etc.)

MY JP SG KR



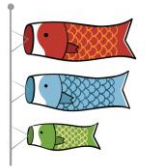
- **Superhero Day Specials: APRIL 25**

- to celebrate heroes in real life and in fiction. Just like the comic book superheroes, firemen, police officers, soldiers, and ordinary civilians regularly display bravery in the face of danger.
- Activity: Serving superhero theme menu

MY JP SG KR



MAY 2025



こどもの日
Children's Day
Coto

● CHILDREN'S DAY: MAY 2

JP

- May 5 is Children's Day, when families celebrate the healthy growth and happiness of children. It became a national holiday in 1948, but it has been a day of celebration in Japan since ancient times.
- We will be serving Kashiwamochi 、 Chimaki , Takenoko (Bamboo Shoots) , Koinobori (Carp) Cookies and more



● MOTHERS DAY: MAY 14

MY JP SG KR

- Mother's Day is a day of honoring motherhood and paternal bonds, as well as the influence of mothers in society that are celebrated on the 2nd Sunday in May.
- Activity: We will be having special pre-order set meal or snacks (mini chocolate cakes) that staff may pre-order & collect it from the cafeteria on the event day/ the students to order for their mom



● HAPPY TEACHERS' DAY: MAY 16

MY

- Teachers' Day at Malaysia held annually on 16 May to celebrate the work of teachers
- Activity: CK onsite team provide FREE cookies / Pastry / muffins / snacks / cakes for teachers as appreciation. Serves in a basket / box with wishing cards



JUNE 2025



DOUGHNUT DAY: JUNE 7

- National Donut Day or National Doughnut Day, celebrated on the first Friday of June of each year
- Activity: We will serve special doughnut !

MY JP SG MY



• END OF SCHOOLS PARTY!: JULY 13

- CK celebrates the end of schools with students & teachers!
- Cezars Kitchen will throwing a party / food fest of delicious foods for summer breaks!

MY JP SG KR



Thank you!

**We're excited and looking forward to
supporting your school**

Kindly email to Design Department for any inquiry or support needed :
zaim@cezarskitchen.com | saiful@cezarskitchen.com

CEZARS
KITCHEN